



Aaron's Celebrates Grand Opening of New Store in Taylor, TX

**Company expands program offering sales and lease ownership
for less throughout greater Austin area**

(Taylor, TX June 20, 2005) – Aaron's Sales & Lease Ownership has announced its newest location in the greater Austin area is celebrating a grand opening event this weekend, June 23 - 25. The spacious new store, located at 112 West Lake Drive, is fully stocked with top quality brand-name merchandise and Aaron's associates are ready to show the residents of Taylor, TX why their slogan is "Dreams Come True at Aaron's!".

Aaron's stores offer customers access to high quality furniture, appliances, electronics and computers for sale or as a lease-ownership arrangement. Customers have the option of buying their merchandise for an attractive cash price, or opting to lease their merchandise for even greater flexibility. With a lease option, customers make modest monthly payments and have the immediate use of the items they need. There is no credit required to bring home merchandise from Aaron's, and everyone is pre-approved, so customers can get what they need without waiting for credit checks or other delays. Plus, Aaron's will take care of delivery, set-up, repairs and more for the duration of a customer's lease.

Aaron's makes it easy for customers to fill their home with the top brands in the industry. Shoppers will find computers by Hewlett Packard, computers and LCD televisions by Dell, Bose Home Theater Systems, plus countless high-quality home electronic items from JVC, RCA, Mitsubishi and more. Aaron's stocks the newest look in home appliances, including stainless refrigerators and ranges from well-respected names like GE, Maytag, Frigidaire and others.

What really makes Aaron's a unique place to shop for your home is the fact that in addition to carrying high-quality products from such great companies as Lifestyle, Oak West, Ashley and La-z-Boy, Aaron's also carries a line of home furnishings that is manufactured by MacTavish Furniture Industries. MacTavish is a division of Aaron's that has grown to become one of the top upholstery manufacturers in the United States. Because Aaron's actually makes some of the furniture they sell, you will find their sofas,

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chairs and loveseats are not only beautiful, but functional. Each piece is based on a popular design but includes extra hardwood, more coils and a higher-grade foam that you'd find at many other furniture stores. MacTavish is known for creating durable, beautiful and comfortable furniture that customers are proud to show off in their homes. And, thanks to MacTavish's exclusive "Woodhaven Designer Collection", Aaron's makes furnishing an entire room as easy as pointing your finger toward the pre-arranged room that best matches your personal sense of style. Aaron's design professionals do the work and you get to enjoy a perfectly coordinated room from the seating group to a complete and stylish set of tables and even hand-painted designer lamps to complete the look.

In addition, only Aaron's offers customers an exclusive line of "Dream Products". Aaron's President Ken Butler said, "Aaron's 'Dream Products' represent the best of the best home-related merchandise and won't be found at any competing store for such a flexible arrangement. At the new Taylor location, customers will be able to lease the newest large screen televisions, the fastest computers and the most luxurious leather furniture. Even high-powered lawn tractors are available through the 'Dream Product' line up at Aaron's. We are thrilled to be able to offer products to our customers in the Austin area, and elsewhere, at the guaranteed lowest price."

According to Store Manager Robert Lca, "Aaron's has a history of getting involved in the communities where we do business and we plan to do good things for the residents of Taylor, as we are proud to have done for more than 1,000 other towns across the country. Since this store opened in May the residents of Taylor have been wonderful and I look forward to thanking them with a great event at Aaron's this weekend."

The new Taylor store will celebrate with a Grand Opening event June 23 - 25. There will be refreshments, giveaways, and games for the kids, free entertainment and more. Local residents can expect a few surprises, and a whole lot of great merchandise, will be in store for them at their new Aaron's location.

Aaron's is open for business Monday through Thursday from 10-7, Friday 10-8 and Saturday 10-5. But Aaron's stores are never, NEVER open on Sunday.

The Taylor store is the 12th Aaron's location in greater Austin. Other area stores are located in Austin, Bastrop, Cedar Park, Lockhart, San Marcos and Round Rock. All locations will celebrate the grand opening of the newest Aaron's with great in-store specials, as well.

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Aaron Rents, Inc. (NYSE: RNT) is a leader in the sale and lease ownership of residential furniture, consumer electronics and home appliances, now with more than 1,065 company-operated and franchised stores in 45 states, Canada and Puerto Rico. The company also manufactures an exclusive line of furniture, bedding and accessories at 10 facilities in four states.

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