



To: Taylor City Commissioners and Staff
From: Shanta Kuhl, President
Taylor Chamber of Commerce
Date: October 23, 2003
Subject: 3rd Quarter Report for Hotel/Motel Funds

Summary

Contributions from the City:

The amount received from the city is significantly below the budgeted amount. If the economy does not pick up, the year to date total will be under the expected amount. The trend usually shows 4th quarter deposits to be higher than 2nd and 3rd quarters.

Interest and Other Contributions:

A \$4000 contribution was received from ALCOA to support Lights of the Blackland. Restaurants and Chambers participating in the BBQ Trail brochure are sending their money to the Taylor Chamber and we in turn have contracted for printing of the brochure and for updating the BBQ Trail website.

Operating Supplies and Services:

Postage for the year is slightly over budget. For the remainder of the year, all postage expenses will come from Chamber funds. Telephone expenses are well under budget for the year.

Advertising and Promotion:

Advertising is under budget but should meet budget by the end of the year. Contributions to Civic Organizations or Hotel/Motel Grants have been fulfilled year to date. This quarter grants were made to the Taylor Fly-In and Taylor Rodeo.

Interfund Transfer:

The Chamber received its quarterly scheduled transfer.

Taylor Chamber of Commerce Tourism Budget- Quarterly Report

Third Quarter 2003

	2003 Adopted	3rd Quarter	Year-to -Date	Balance Remaining
REVENUE				
Intergovernmental Revenue:				
Contributions from City	\$ 47,000	\$ 4,741	\$ 22,498	\$ 24,502
Interest/Other Contributions	-	4,455	4,464	(4,464)
Total Revenue	\$ 47,000	\$ 9,196	\$ 26,961	\$ 20,039
EXPENDITURES				
Operating Supplies/Services				
Postage	\$ 2,000	\$ 810	\$ 2,267	\$ (267)
Telephone	2,500	16	464	2,036
Printing Supplies	-	-	-	-
Copier Lease	-	-	-	-
Subtotal	\$ 4,500	\$ 826	\$ 2,731	\$ 1,769
Advertising and Promotion				
Advertising & Printing	\$ 12,000	946	\$ 6,236	\$ 5,764
Contribution Main St. Promo	4,000	-	-	4,000
Contributions to Civic Org.	10,000	2,100	5,153	4,847
Other Promotions	1,000	-	-	1,000
Subtotal	\$ 27,000	\$ 3,046	\$ 11,389	\$ 15,611
Travel Expenses				
Lodging, Meals Transportation	\$ 750	\$ -	\$ 68	\$ 682
Capital Outlay				
Furniture/Equipment	\$ 1,250	\$ -	\$ 206	\$ 1,044
Building	500	-	513	(13)
Subtotal	\$ 1,750	\$ -	\$ 719	\$ 1,031
Interfund Transfer				
Transfer to Gen. Operating Fund	\$ 13,000	\$ 3,200	\$ 9,700	\$ 3,300
Total Expenditures	\$ 47,000	\$ 7,072	\$ 24,606	\$ 22,394