

Taylor Economic Development Survey

January 2004

1. In general, do you think the quality of life in your community is getting better, getting worse, or staying about the same?

114; 35.3%	Getting better	144; 44.6%	About the same	12; 3.7%	Don't know
46; 14.2%	Getting worse	7; 2.2%	Pro-con/Depends		

2. What do you like MOST about living in this community? I will read a list; please choose the one main reason.

117; 36.2%	Quite/peaceful atmosphere	7; 2.2%	Educational opportunities
58; 18.0%	Location i.e. close to work, Austin, etc.	2; 0.6%	Cultural atmosphere
44; 13.6%	People	11; 3.4%	Other
38; 11.8%	Cost of living	11; 3.4%	All of the above
14; 4.3%	Community spirit, local activities	3; 0.9%	Nothing/Do not like living here
12; 3.7%	Landscape, natural beauty	6; 1.9%	Don't know

3. Which of the following changes would make this community a better place to live? Again, I'm going to read a list. Please choose just one.

117; 36.2%	More employment opportunities	9; 2.8%	Better local public transportation
80; 24.8%	Greater retail selection	13; 4.0%	Other
33; 10.2%	Better public schools	4; 1.2%	All of the above
32; 9.9%	More recreational activities	4; 1.2%	Nothing/Like it as is
16; 5.0%	More open space and parks	6; 1.9%	Don't know
9; 2.8%	Greater variety of housing		

4. What ONE main reason or activity do you feel would draw more people to downtown Taylor? I'm going to read a list. Please choose just one.

181; 56.0%	More places to shop	6; 1.9%	More arts
59; 18.3%	More entertainment	7; 2.2%	Other
26; 8.0%	More community events	2; 0.6%	All of the above
16; 5.0%	Residential living or loft apartments	4; 1.2%	None
15; 4.6%	More parking	7; 2.2%	Don't know

5. Which one of the following should be the biggest priority for the community?

159; 49.2%	Increasing business activity in the downtown area
71; 22.0%	Preserving historical homes and buildings
65; 20.1%	Increasing the number of local job opportunities
13; 4.0%	Improving public schools
7; 2.2%	All of the above
5; 1.5%	Other
3; 0.9%	Don't know

6. I'm going to list some kinds of economic growth that the community might encourage. Please tell me which one of the following, if any, you think is the most important aspect of growth that the community should focus on.

113; 35.0%	Attract new industries
68; 21.1%	Regional shopping centers
50; 15.5%	Attract small to mid-sized commercial/office businesses
44; 13.6%	Help existing businesses
18; 5.6%	Neighborhood retail
15; 4.6%	Tourism
4; 1.2%	Other
5; 1.5%	All of the above
4; 1.2%	None
2; 0.6%	Don't know

7. Which one of the following facilities do you think the community needs the most?

85; 26.3%	YMCA facility	10; 3.1%	Sports fields
81; 25.1%	Teen facility	4; 1.2%	Other
50; 15.5%	Civic center	3; 0.9%	All of the above
35; 10.8%	Parks	18; 5.6%	None
23; 7.1%	New high school football stadium	14; 4.3%	Don't know

8. Which of the following does Taylor need to become a tourist destination? I will read a list, please choose TWO.

194; 60.6%	Repairing the streets
122; 38.1%	More restaurants
64; 20.0%	Unique shopping options
52; 16.3%	Promote Lake Granger
52; 16.3%	Preservation of historic buildings in the downtown area
51; 15.9%	More special events/celebrations
31; 9.7%	Sporting events, such as Little League playoff games
25; 7.8%	Publicizing events more
12; 3.8%	More public restrooms
7; 2.2%	Other
5; 1.6%	All of the above
2; 0.6%	None/Should not become/is not a tourist destination
6; 1.9%	Don't know

9. What community wide organizations or events have you volunteered to participate in?

53; 16.4%	Church activities	2; 0.6%	Booster Club
16; 5.0%	Civic committees	2; 0.6%	Boy Scouts
15; 4.6%	Chamber of Commerce	2; 0.6%	March of Dimes
15; 4.6%	Volunteering in Taylor classrooms	2; 0.6%	Rotary Club
15; 4.6%	Taylor school task forces	2; 0.6%	Fire Department
12; 3.7%	BBQ Cookoff	2; 0.6%	Pop Warner
10; 3.1%	City boards	2; 0.6%	TIF Days
10; 3.1%	Little League sports	2; 0.6%	Mentally disabled/handicapped activities
9; 2.8%	Taylor PTA	2; 0.6%	Blood drives
8; 2.5%	Rodeo	1; 0.3%	American Legion/VFW
7; 2.2%	Jaycees	1; 0.3%	Job fairs
7; 2.2%	Keep Taylor Beautiful	1; 0.3%	Police Department
7; 2.2%	Meals on Wheels	1; 0.3%	Beta Sigma Phi
6; 1.9%	Mentoring Taylor school students	1; 0.3%	Project Celebration
6; 1.9%	Rattlesnake Sacking Championship	1; 0.3%	SPPK Spectacular
6; 1.9%	Blooming Fest	1; 0.3%	Spring Festival
6; 1.9%	Pregnancy Center	1; 0.3%	Fall Festival
6; 1.9%	Cancer Walk	1; 0.3%	Leadership class
6; 1.9%	Trash pickup	1; 0.3%	Coats for Kids
5; 1.5%	Hospital activities	1; 0.3%	Heart Association
5; 1.5%	Food Bank	1; 0.3%	Health fairs
5; 1.5%	Parade/Christmas parade	1; 0.3%	Youth related activities
5; 1.5%	YMCA	1; 0.3%	Green Santa
4; 1.2%	Downtown Lighting	1; 0.3%	Home tour
4; 1.2%	Temple College at Taylor/TCAT	1; 0.3%	Arts related activities
4; 1.2%	Relay for Life	1; 0.3%	Linus Connection
3; 0.9%	Cotton Picking Festival	1; 0.3%	Lions Club
3; 0.9%	Girl Scouts	1; 0.3%	Muscular Distrophy Association
3; 0.9%	Salvation Army	1; 0.3%	United Way
3; 0.9%	Nursing home/elderly	1; 0.3%	4H
3; 0.9%	Library	8; 2.5%	Other
3; 0.9%	Parks	139; 43.0%	None
3; 0.9%	Kiwanis Club	5; 1.5%	Don't know

QUESTION 10 ASKED ONLY IF "NONE" (HAS NOT VOLUNTEERED) IN QUESTION 9.

10. What would motivate you to volunteer in community wide organizations or events?

14; 10.4%	Organizations or events of interest offered
11; 8.1%	Information about how I could help
9; 6.7%	More time
6; 4.4%	If my children were involved/benefitted
4; 3.0%	If I felt passionate/could make a difference
3; 2.2%	Childcare services available
3; 2.2%	Better health
3; 2.2%	Church related
2; 1.5%	If I was asked
2; 1.5%	Better promotion/advertising
2; 1.5%	If promoted education
2; 1.5%	If I knew others involved
2; 1.5%	Better city leaders
1; 0.7%	Public transportation available
1; 0.7%	If I lived closer to town
2; 1.5%	Other
36; 26.7%	Nothing/Would not volunteer
37; 27.4%	Don't know

QUESTION 11 ASKED ONLY IF OTHER THAN "NONE" (HAS VOLUNTEERED) IN QUESTION 9.

11. What would motivate you to volunteer in other community wide organizations or events?

- 38; 22.1% Organizations or events of interest offered
- 19; 11.0% Information about how I could help
- 17; 9.9% More time
- 14; 8.1% If I was asked
- 10; 5.8% If I felt passionate/could make a difference
- 8; 4.7% Change in attitude/equal opportunity
- 7; 4.1% Better health
- 6; 3.5% If my children were involved/benefitted
- 3; 1.7% Childcare services available
- 3; 1.7% Better promotion/advertising
- 3; 1.7% If I knew others involved
- 3; 1.7% Better city leaders
- 3; 1.7% If I lived closer to town
- 2; 1.2% Church related
- 1; 0.6% Public transportation available
- 1; 0.6% If roads were better
- 8; 4.7% Other
- 21; 12.2% Nothing/Would not volunteer
- 24; 14.0% Don't know

As I read the following list of community organizations, please tell me whether your impression of each is generally favorable, neutral, or generally unfavorable. You may not have heard of all of them; if so, please just tell me that.

12. Taylor Independent School District

- | | | | |
|------------|-----------|-----------|------------------|
| 196; 60.7% | Favorable | 45; 13.9% | Unfavorable |
| 80; 24.8% | Neutral | 2; 0.6% | Haven't heard of |

13. YMCA

- | | | | |
|------------|-----------|-----------|------------------|
| 161; 49.8% | Favorable | 15; 4.6% | Unfavorable |
| 99; 30.7% | Neutral | 48; 14.9% | Haven't heard of |

14. Taylor Chamber of Commerce

- | | | | |
|------------|-----------|----------|------------------|
| 176; 54.5% | Favorable | 23; 7.1% | Unfavorable |
| 119; 36.8% | Neutral | 5; 1.5% | Haven't heard of |

15. Temple College at Taylor

- | | | | |
|------------|-----------|---------|------------------|
| 278; 86.1% | Favorable | 3; 0.9% | Unfavorable |
| 39; 12.1% | Neutral | 3; 0.9% | Haven't heard of |

16. Taylor Economic Development Corporation

132; 40.9%	Favorable	37; 11.5%	Unfavorable
98; 30.3%	Neutral	56; 17.3%	Haven't heard of

17. Main Street Program

147; 45.5%	Favorable	35; 10.8%	Unfavorable
85; 26.3%	Neutral	56; 17.3%	Haven't heard of

I am going to read you several different goods and services. As I read each one, please tell me where you primarily purchase that item or service: Taylor, Georgetown, Round Rock, Austin, Temple, or somewhere else? You may not buy all of them; if so, please just tell me that.

18. Groceries

275; 85.1%	Taylor	3; 0.9%	Austin	12; 3.7%	Somewhere else
32; 9.9%	Round Rock	1; 0.3%	Georgetown		

19. Clothing

107; 33.1%	Taylor	7; 2.2%	Temple	5; 1.5%	Don't buy that
99; 30.7%	Austin	1; 0.3%	Georgetown	2; 0.6%	Don't know
85; 26.3%	Round Rock	17; 5.3%	Somewhere else		

20. Hardware and lumber

134; 41.5%	Round Rock	14; 4.3%	Georgetown	36; 11.1%	Don't buy that
103; 31.9%	Taylor	2; 0.6%	Temple		
30; 9.3%	Austin	4; 1.2%	Somewhere else		

21. Restaurants

143; 44.3%	Round Rock	4; 1.2%	Georgetown	6; 1.9%	Don't buy that
113; 35.0%	Taylor	4; 1.2%	Temple	2; 0.6%	Don't know
41; 12.7%	Austin	10; 3.1%	Somewhere else		

22. Furniture and appliances

115; 35.6%	Taylor	2; 0.6%	Temple	3; 0.9%	Don't know
97; 30.0%	Austin	10; 3.1%	Somewhere else		
76; 23.5%	Round Rock	20; 6.2%	Don't buy that		

23. Now, what is the one most important thing existing community businesses could do to get you to do more of your shopping locally? I will read a list; please choose the one main reason.

149; 46.1%	Have bigger selection of products	6; 1.9%	Provide more parking areas
59; 18.3%	Lower prices	8; 2.5%	Other
34; 10.5%	Stay open later in the evenings	1; 0.3%	All of the above
24; 7.4%	Offer higher quality products	9; 2.8%	Nothing/Prefer to shop elsewhere
19; 5.9%	Provide better customer service	7; 2.2%	Don't know
7; 2.2%	Stay open on weekends		

24. If regional public transit buses were available, would you use them to travel to and from neighboring communities, such as Austin, Georgetown, and Round Rock?

127; 39.3%	Yes	189; 58.5%	No	7; 2.2%	Don't know
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25. If local public transit buses were available, would you use them to travel in and around Taylor?

110; 34.1%	Yes	206; 63.8%	No	7; 2.2%	Don't know
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26. Taking into account all methods of transportation, such as walking, biking, riding the bus, driving your own car or truck, etc., what method of transportation do you currently use most often to travel in and around Taylor?

317; 98.1%	Personal vehicle	5; 1.5%	Walk	1; 0.3%	Bike
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27. How safe from crime do you consider your neighborhood to be?

130; 40.2%	Very safe	19; 5.9%	Not so safe	1; 0.3%	Don't know
167; 51.7%	Pretty safe	6; 1.9%	Not safe at all		

28. Would you say that your neighborhood is safer today than it was 5 years ago, less safe today than it was 5 years ago, or about the same as it was 5 years ago?

38; 11.8%	Safer	5; 1.5%	Don't know
51; 15.8%	Less safe	26; 8.0%	Did not live here 5 years ago
203; 62.8%	About the same		

I'd like to ask you some questions about local healthcare services provided at Johns Community Hospital and Health Center. As I read each one, please tell me whether you would say each service is excellent, good, only fair, or poor. You may not have used all of them; if so, please just tell me that.

29. How would you rate healthcare services at Johns Community Hospital, such as ER, outpatient and inpatient services?

56; 17.3%	Excellent	49; 15.2%	Only fair	62; 19.2%	Have not used
121; 37.5%	Good	30; 9.3%	Poor	5; 1.5%	Don't know

30. How would you rate physician office services at the Health Center at Johns Community Hospital?

46; 14.2%	Excellent	43; 13.3%	Only fair	97; 30.0%	Have not used
111; 34.4%	Good	18; 5.6%	Poor	8; 2.5%	Don't know

31. How would you rate rehabilitation services such as Physical Therapy at Johns Community Rehabilitation?

38; 11.8%	Excellent	11; 3.4%	Only fair	199; 61.6%	Have not used
51; 15.8%	Good	6; 1.9%	Poor	18; 5.6%	Don't know

Now I am going to ask you about the same local health care services, but this time, as I read each one, please tell me where you primarily purchase that service: Taylor, Georgetown, Round Rock, Austin, Temple, or somewhere else? Again, you may not have used of all of them; if so, please just tell me that.

32. Physician office services

164; 50.8%	Taylor	17; 5.3%	Georgetown	15; 4.6%	Have not used
67; 20.7%	Round Rock	12; 3.7%	Temple	3; 0.9%	Don't know
36; 11.1%	Austin	9; 2.8%	Somewhere else		

33. ER, outpatient and inpatient hospital services

151; 46.7%	Taylor	23; 7.1%	Temple	41; 12.7%	Have not used
64; 19.8%	Round Rock	10; 3.1%	Georgetown	2; 0.6%	Don't know
26; 8.0%	Austin	6; 1.9%	Somewhere else		

34. Rehabilitation services such as Physical Therapy

77; 23.8%	Taylor	10; 3.1%	Temple	167; 51.7%	Have not used
35; 10.8%	Round Rock	7; 2.2%	Georgetown	3; 0.9%	Don't know
23; 7.1%	Austin	1; 0.3%	Somewhere else		

35. What health care services not currently provided in the community would you like to see made available?

42; 13.4%	Obstetric (child delivery/prenatal)	2; 0.6%	Alternative medicine
15; 4.8%	Gynecology	2; 0.6%	Indigent health care
13; 4.1%	More doctors available	2; 0.6%	Mammograms
10; 3.2%	Pediatric (infant/child)	2; 0.6%	General clinic
8; 2.5%	Dentistry	2; 0.6%	Counseling/rehabilitation
8; 2.5%	Dermatology	2; 0.6%	Adult care/home care/nursing home
8; 2.5%	More specialists	1; 0.3%	Gastroenterology (stomach/intestines)
7; 2.2%	Oncology (tumors/cancer/chemotherapy)	1; 0.3%	Allergy
6; 1.9%	Geriatric (senior/elderly)	1; 0.3%	Podiatry
6; 1.9%	Optometry (eye)	1; 0.3%	Neurology
5; 1.6%	Orthopedic (skeletal/bone/muscle/joint)	1; 0.3%	Rheumatology
5; 1.6%	Cardiology	1; 0.3%	Endocrinology
4; 1.3%	Urology (urinary tract/urogenital/kidney)	1; 0.3%	Better insurance
4; 1.3%	Better healthcare services	1; 0.3%	Alzheimer care
3; 1.0%	Ear, Nose, & Throat	1; 0.3%	Child counseling
3; 1.0%	Dialysis	1; 0.3%	Community fitness programs
3; 1.0%	Emergency/trauma	10; 3.2%	Other
3; 1.0%	Radiation/imaging/MRI	53; 16.9%	None
2; 0.6%	Mental health services	130; 41.4%	Don't know

36. How many children under the age of 18 currently live in your household either some or all of the time?

38; 11.8%	1	5; 1.5%	4	1; 0.3%	7
44; 13.6%	2	2; 0.6%	5	1; 0.3%	10
21; 6.5%	3	1; 0.3%	6	210; 65.0%	No children

36. How many children under the age of 18 currently live in your household either some or all of the time?

Mean 2.14; Median 2.00

QUESTION 37 ASKED ONLY IF CHILDREN IN QUESTION 36.

37. Do one or more of your children currently attend....

74; 65.5%	A public school in Taylor	2; 1.8%	Private school
6; 5.3%	St. Paul's in Taylor	1; 0.9%	Go to school in Austin
5; 4.4%	St. Mary's in Taylor	2; 1.8%	Other
5; 4.4%	A home school in Taylor	19; 16.8%	None/Do not go to school
3; 2.7%	Go to school in Thrall		

38. Are you or any member of your household currently pursuing or interested in pursuing one or more of the following educational goals in the next five years?

53; 16.5%	Personal enrichment	37; 11.5%	2-year degree	159; 49.5%	None
49; 15.3%	4-year degree	15; 4.7%	GED	4; 1.2%	Don't know
49; 15.3%	Improve job skills	8; 2.5%	Other		

39. What would motivate you to attend Temple College at Taylor?

78; 24.2%	Program/classes of interest offered
25; 7.8%	Information on available programs
24; 7.5%	Financial aid availability
15; 4.7%	If needed a degree/special skills for some reason
13; 4.0%	Already attend
11; 3.4%	Convenient times
11; 3.4%	Younger/better health
11; 3.4%	More time
9; 2.8%	Convenient location
6; 1.9%	If teachers/staff were good
4; 1.2%	Larger school/classes
4; 1.2%	Planning to attend
3; 0.9%	If it was inexpensive/free
2; 0.6%	Public transportation available
2; 0.6%	Concern about transferability of classes
2; 0.6%	Better educated
2; 0.6%	Better job opportunities
1; 0.3%	Childcare services available
1; 0.3%	Classes offered online
1; 0.3%	Dual credit courses
3; 0.9%	Other
105; 32.6%	Nothing/Would not attend
26; 8.1%	Don't know

QUESTION 40 ASKED ONLY IF "PROGRAMS/CLASSES OF INTEREST OFFERED" IN QUESTION 39.

40. What programs or classes would you or any of your family members be interested in taking if offered by Temple College at Taylor?

31; 39.7%	Computer	1; 1.3%	Courses offered online
13; 16.7%	Spanish/foreign language	1; 1.3%	Biology
6; 7.7%	Business/management	1; 1.3%	Floral design
5; 6.4%	Accounting	1; 1.3%	Journalism
5; 6.4%	Medical/Nursing	1; 1.3%	Engineering
4; 5.1%	Art	1; 1.3%	Yoga
4; 5.1%	Photography	1; 1.3%	Transferable classes
3; 3.8%	Culinary arts	1; 1.3%	Visual communications
3; 3.8%	Law enforcement	1; 1.3%	Government
2; 2.6%	Bachelors/Advanced degree	1; 1.3%	Math
2; 2.6%	Interior design	1; 1.3%	Music
2; 2.6%	History	1; 1.3%	Tutoring
2; 2.6%	Automotive	1; 1.3%	Chemical
2; 2.6%	Basic skills	1; 1.3%	Marketing/Advertising
2; 2.6%	Electronics/Technical	1; 1.3%	English
2; 2.6%	Dancing	1; 1.3%	Domestic/Homemaking
2; 2.6%	Continuing education	1; 1.3%	Surveying
2; 2.6%	Psychology/Sociology	1; 1.3%	None
1; 1.3%	Real estate	5; 6.4%	Don't know
1; 1.3%	Agriculture		

41. Are you aware that Temple College at Taylor offers free tutoring services to help prepare individuals for college level classes?

114; 35.3% Yes

209; 64.7% No

42. Are you aware that financial aid is available for most students who attend Temple College at Taylor?

201; 62.2% Yes 119; 36.8% No 3; 0.9% Don't know

43. What would motivate you to participate in a Taylor YMCA program?

46; 14.5%	Program of interest offered	6; 1.9%	Programs for adults
31; 9.7%	Information on available programs	5; 1.6%	Convenient times
26; 8.2%	Programs for children	4; 1.3%	Better health
17; 5.3%	If YMCA had a facility	3; 0.9%	Programs for seniors/disabled
17; 5.3%	Swimming/pool	3; 0.9%	If I knew it would help community
12; 3.8%	Childcare services available	2; 0.6%	If I had a need for it
11; 3.5%	If it was inexpensive/free	1; 0.3%	Public transportation available
9; 2.8%	Already participate	1; 0.3%	Volleyball/raquetball courts
9; 2.8%	Exercise programs/yoga	14; 4.4%	Other
9; 2.8%	More time	65; 20.4%	Nothing/Would not participate
6; 1.9%	Weight training/fitness center	56; 17.6%	Don't know
6; 1.9%	If I was asked		

QUESTION 44 ASKED ONLY IF CHILDREN IN QUESTION 36.

44. Which youth activity or sports programs would be of interest to your child or children if offered by the Taylor YMCA? I will read a list; please choose all that apply.

51; 46.4%	Basketball	33; 30.0%	T-Ball	13; 11.8%	Other
48; 43.6%	Martial arts	32; 29.1%	Flag football	8; 7.3%	All of the above
36; 32.7%	Gymnastics	31; 28.2%	Theatre arts	8; 7.3%	None
37; 33.6%	Dance	13; 11.8%	Roller hockey		

45. Which adult fitness or sports activities would you or another adult in your household like to see offered upon the opening of a Taylor YMCA facility? I will read a list; please choose all that apply.

145; 46.2%	Weight training/Fitness equipment	46; 14.6%	Cycling
136; 43.3%	Group exercise	46; 14.6%	Co-ed Softball
77; 24.5%	Yoga/Pilates	27; 8.6%	Other
67; 21.3%	Co-ed Volleyball	30; 9.6%	All of the above
47; 15.0%	Basketball	28; 8.9%	None

46. What are the most important programs or services the Taylor YMCA can offer to you or any other member of your household? I'm going to read a list; please choose all that apply.

- 128; 39.8% Wellness classes (nutrition, weight control, healthy back, healthy heart, etc.)
- 118; 36.6% Active older adult activities
- 115; 35.7% Fitness programs
- 107; 33.2% Group exercise
- 91; 28.3% Aquatics
- 84; 26.1% Preschool childcare
- 81; 25.2% Teen programs
- 73; 22.7% Afterschool childcare
- 68; 21.1% Youth sports
- 64; 19.9% Summer day camp
- 63; 19.6% Parent/Child programs
- 43; 13.4% Adult sports
- 10; 3.1% Other
- 35; 10.9% All of the above
- 19; 5.9% None
- 4; 1.2% Don't know

47. Are you aware that financial assistance is available for those who are unable to pay the fee to participate in Taylor YMCA programs?

- 65; 20.1% Yes
- 255; 78.9% No
- 3; 0.9% Don't know

48. Overall, how important would you say the YMCA is to the Taylor community?

- 204; 63.2% Very important
- 11; 3.4% Not very important
- 22; 6.8% Don't know
- 83; 25.7% Somewhat important
- 3; 0.9% Not important at all

49. Do you have access to the Internet . . . ?

- 136; 42.1% At home
- 12; 3.7% At school
- 69; 21.4% At work
- 13; 4.0% Other/Somewhere else
- 24; 7.4% At the public library
- 106; 32.8% No Internet access

50. I'm going to list some media sources that can be used to get information about the City of Taylor. Please tell me which one of these, if any, you use most often when looking for information about the City.

- 185; 57.3% Taylor Daily Press
- 2; 0.6% Utility bills
- 41; 12.7% Friends/family/coworkers
- 1; 0.3% Public meetings
- 34; 10.5% Austin American Statesman
- 10; 3.1% Other
- 18; 5.6% City of Taylor quarterly newsletter
- 2; 0.6% All of the above
- 13; 4.0% Community oriented websites
- 5; 1.5% None
- 8; 2.5% Television
- 2; 0.6% Don't know
- 2; 0.6% Radio, such as KRXT

51. When it comes to listening to and responding to the needs of citizens, would you say the city of Taylor is doing an excellent, good, only fair or poor job?

- 17; 5.3% Excellent
- 131; 40.6% Only fair
- 21; 6.5% Don't know
- 96; 29.7% Good
- 58; 18.0% Poor

52. How would you rate the value you get for your city tax dollars?

8; 2.5%	Excellent	125; 38.7%	Only fair	30; 9.3%	Don't know
83; 25.7%	Good	77; 23.8%	Poor		

53. And how would you rate your experiences with city employees?

42; 13.0%	Excellent	72; 22.3%	Only fair	27; 8.4%	Don't know
157; 48.6%	Good	25; 7.7%	Poor		

54. Overall, how satisfied are you with the level of service you receive from the City of Taylor?

50; 15.5%	Very satisfied	31; 9.6%	Not very satisfied	18; 5.6%	Don't know
202; 62.5%	Somewhat satisfied	22; 6.8%	Not satisfied at all		

55. What ONE thing could the city do to improve the quality of life in your community?

110; 34.1%	Repair the streets/better streets
22; 6.8%	Listen to citizens/respond to needs/communicate
21; 6.5%	Lower water bill/better water quality
18; 5.6%	Bring in new businesses/retail
16; 5.0%	Activities for youth/teens
13; 4.0%	Better city council/management
11; 3.4%	Clean up neighborhood/parks
9; 2.8%	Lower taxes
6; 1.9%	More police/make neighborhood safer
6; 1.9%	Bring in restaurants
6; 1.9%	Diversity/racial harmony/kindness
5; 1.5%	Revitalize downtown
5; 1.5%	More growth/development
5; 1.5%	More activities/things to do
5; 1.5%	More job opportunities
4; 1.2%	Deal with drug problem
2; 0.6%	Better schools/education
2; 0.6%	Public transportation
1; 0.3%	Better library
1; 0.3%	Provide cable in Taylor
1; 0.3%	Provide free clinic
2; 0.6%	Other
3; 0.9%	None/Nothing
49; 15.2%	Don't know

DEMOGRAPHICS

About how many years have you lived in or near the City of Taylor?

38; 11.9%	Less than 5 years	41; 12.8%	10 to 19 years	84; 26.3%	30 to 49 years
47; 14.7%	5 to 9 years	46; 14.4%	20 to 29 years	64; 20.0%	50 years or more

About how many years have you lived in or near the City of Taylor?

Mean 28.95; Median 26.00

Gender

138; 42.7%	Male	185; 57.3%	Female
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What year were you born? (Age)

22; 6.9%	18-24	60; 18.8%	35-44	47; 14.7%	55-64
58; 18.1%	25-34	72; 22.5%	45-54	61; 19.1%	65+

What year were you born? (Age)

Mean 48.32; Median 47.00

In order to ensure that our survey includes all groups fairly, I need to ask your race or ethnic background. (Ethnicity)

178; 55.1%	White/Anglo	3; 0.9%	Native American
38; 11.8%	Black/African-American	7; 2.2%	Other
92; 28.5%	Hispanic/Mexican-American	4; 1.2%	Refuse
1; 0.3%	Asian-American		

How much formal education have you completed: grade school, high school, some college, college graduate, some graduate work or graduate degree? (Education)

16; 5.0%	Grade school	39; 12.1%	College graduate	5; 1.5%	Refuse
119; 36.8%	High school	8; 2.5%	Some graduate work		
110; 34.1%	Some college	26; 8.0%	Graduate degree		

Do you mind saying in which of the following broad ranges your total household income falls? Please stop me when I reach your category: \$20,000 and under; \$20,001 to \$35,000; \$35,001 to \$50,000; \$50,001 to \$75,000; \$75,001 to \$100,000

46; 14.2%	\$20,000 and under	63; 19.5%	\$50,001 to \$75,000	10; 3.1%	Don't know
60; 18.6%	\$20,001 to \$35,000	38; 11.8%	\$75,001 to \$100,000	29; 9.0%	Refuse
54; 16.7%	\$35,001 to \$50,000	23; 7.1%	Over \$100,000		